



*North Sonoma County Healthcare District*

## **North Sonoma County HealthCare District Regular Meeting of the Board of Directors**

### **CALL TO ORDER**

- a. The Board of Directors of the North Sonoma County Healthcare District met in person at 1375 University Avenue, Large Conf. Room, Healdsburg, CA and via Zoom Teleconference. Chair, Hector Galvan called the meeting to order at 4:08 PM.
- b. Board Clerk, Juliana Dougan called the roll. The following Board members were present constituting a quorum:

**Hector Galvan**, Chair  
**Sue Campbell**, Vice-Chair  
**David Anderson, MD**, Director  
**Erin Gore**, Secretary – Director Gore departed the meeting at 5:38 pm  
**Brian Callahan**, Treasurer

Also present: **Richard Pio Roda, Esq.**, District Counsel  
**Juliana Dougan**, Board Clerk

Guests: **Michelle Oxford**, CAO, Providence  
**Jocelyn Boreta**, Botanical Bus

Chair Galvan asked if there were any conflicts in regard to the Agenda. There were none. Chair Galvan asked if there were any public comments. There were none.

### **REGULAR BUSINESS**

#### **1. Consent Calendar**

- May 29, 2025 Regular Meeting Agenda
- April 24, 2025 Regular Meeting Minutes
- April 30, 2025 Financial Statements

Chair Galvan asked if there were any comments on the items on the Consent Calendar.

**Chair Galvan called for a motion. Director Anderson MOVED to approve the Consent Calendar. Director Gore SECONDED the motion. The vote was as follows:**

**Vote: Anderson: Y; Campbell: Y; Galvan: Y; Callahan: Y; Gore: Y. The motion was approved 5-0.**

The Strategic Planning summary that Director Gore prepared will be part of next month's consent calendar.

#### **2. Discussion / Informational: Botanical Bus Mission and Programs**



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Chair Galvan welcomed Ms. Jocelyn Boreta, the Executive Director and Co-Founder of Botanical Bus. Director Callahan shared with the Board that Botanical Bus is a part of CalAIM which the Board is supporting. Ms. Boreta provided a presentation.

Key takeaways from the presentation include:

- Mobile clinic, providing collaborative healthcare for Latine and indigenous communities in Sonoma County over the last five years, working with the Healthcare Foundation
- They work with eight certified Promotora Community Health Workers in partnership with federally qualified health centers
- Current Federal policies are increasing the disparity realized by Latine and Indigenous immigrant communities
- Mobile, Bilingual and Bicultural
- 93% of the clients served are Latine or Indigenous people with 19% not having access to primary healthcare services – barriers to access include language barriers, lack of trust and transportation
- 2024 statistics show 93% of return clients had improved health outcomes
- Several clinics are held at vineyards to support the workers
- Focus is on herbalism, massage, nutrition, etc. – land-sharing to grow nutritional herbs and food
- Focus is also on mental and behavioral health

Director Anderson suggested that blood pressure readings be taken with every encounter. Currently the Botanical Bus does not provide this service, but Ms. Boreta will look into offering this in the future.

Ms. Boreta gave an overview of how they select the sites to hold clinics, partnering with many community organizations all over Sonoma, including Cloverdale and West Marin. Vineyards financially support these mobile clinic appointments.

### **3. Discussion / Informational / Possible Action: Healdsburg Hospital Quarterly Operations and Capital Investment Report**

Chair Galvan welcomed Ms. Michelle Oxford to provide the Healdsburg Hospital Quarterly update which was made a part of the Board Packet.

Key takeaways from Ms. Oxford's report include:

- The Hospital is performing well on their Expenses
- Revenue continues to be impacted by 3<sup>rd</sup> party players and impact of Kaiser patients
- The EBIDA budget is \$7.3M; the realized amount is \$364K
- This issue is systemic through the West Coast states
- Volume is low
- The rate of turnover has improved favorably
- Patient experience is favorable and meets/exceeds expectations. Additional focus underway in the ED



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Directors Gore and Anderson suggested promoting the benefits of ED wait times, such as advertising. Ms. Oxford currently does not have an advertising budget. Director Gore will reach out a contact at the JC Marketing department to determine if there may be an opportunity for a free/inexpensive marketing project can be launched for the Hospital. Director Anderson referred to a recent editorial in the Press Democrat pertaining to ED experiences. He will share the article with the Board.

Administrative updates were reported on, including opening traffic flow to the ED, a new call light system and celebrating Hospital Week and Nurses Day.

Discussion continued on Union discussions with Hospital staff.

The Board thanked Ms. Oxford for her report.

#### **4. Discussion / Informational: Grant Committee Update**

- **3D Mammogram Machine**

Director Anderson reported on a request for the Board to consider investing in an effort to purchase a 3D Mammogram Machine for Healdsburg Hospital. The proposal is for the District to invest \$100K and then to work with the Healthcare Foundation and other community groups to raise the remaining funds. Healdsburg Hospital is the only facility in the area that does not have such a device. Return on investment would be significant.

Ms. Oxford stated that due to the financial restrictions that are currently in place for Providence, that engaging in a project of this magnitude, the full \$1M would need to be in place prior to launching this project. While the need is great, the timing may need to shift. Additionally, the Hospital would not be able to support diagnostic mammography, post screening by the 3D device, and would need to transfer patients to a larger imaging facility currently in place in Santa Rosa.

It was suggested that this request be revisited later in the year when budgetary restrictions and additional data is received and reviewed to ascertain the best path forward. The project may be most effective to commence in 2026.

Director Callahan requested that Ms. Oxford share any smaller funding opportunities for the District that could support the Hospital where she feels there are gaps in their current projects.

#### **5. Discussion / Informational / Action: Strategic Planning 2025-Summary Review**

Director Gore provided a summary of the Strategic Planning exercise that is also reflected in the Minutes that were part of the Consent Calendar. Director Gore's summary included three priority names that were discussed:

- Community Leadership – “Stronger Together” (Uniting for a Healthier North Sonoma)
- Access to Healthcare – “Care for All” (Expanding Access, Elevating Health)
- Substance Abuse Education & Prevention – “Healthy Futures” (Prevent. Educate. Empower.)



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The Board discussed the summaries and agreed with the priorities.

This summary will be consolidated into a one-page document and will be included in next month's Consent Calendar for approval. These priorities can be shared with Providence and other community organizations. The Board agreed to review the priorities annually. Director Gore will distributed the one-page summary prior to the Board meeting for feedback.

### **6. Discussion / Informational: Financial Update**

- **Audit Discussion**

Director Callahan reported that the Audit Report was revised slightly from last month. There was a change in how the District was accruing some of the debt service payments in the deferred revenue account. The audit summary was also rewritten. Board members are encouraged to provide feedback to Director Callahan.

**Chair Galvan called for a motion. Director Gore MOVED to approve the Audit as presented. Director Campbell SECONDED the motion. The vote was as follows:**

**Vote: Anderson: Y; Campbell: Y; Galvan: Y; Callahan: Y; Gore: Y. The motion was approved 5-0.**

Director Callahan asked the Board to indicate who utilizes the Box files. Only Director Callahan and the Board Clerk access them. Director Callahan will research if a better financial option is available. There are key, historical files that need to be maintained. Director Callahan will work with Ms. Dougan.

### **7. Discussion / Informational: Hospital Matters**

- **Community Board Meetings**

Director Campbell indicated that there is nothing additional that needs to be shared.

- **Quality Committee**

Director Campbell stated that the QAPI report was made part of the Board packet. Additionally, she will share a PowerPoint presentation recently given by Ms. Susan Schmid during the June Board meeting.

- **Community Benefit Committee**

Director Gore is working to re-tool how the District plays a role in the Grant process. Ms. Oxford indicated to Director Gore prior to the meeting, that there was no contractual obligation for the District to play a role in the decision-making process. Director Gore will reach out to previous legal counsel to determine if this in fact is the case.

An event is also being planned to recognize the benefits realized last year in the effected communities to bring awareness of what Providence has been doing.

Director Gore will provide the Asset Purchase Agreement to Director Campbell.



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- **Philanthropy Board**

There was nothing to report.

### **8. Discussion / Possible Action: Regarding District Housekeeping**

- **Future Agenda Items**

Discuss Quality Assessment – June

Redistricting discussion - June

Adoption of Address Change Ordinance – June

Filling the Board Clerk Vacancy – June Meeting (Closed Session)

Gann Limit Resolution

Mr. Pio Roda elaborated that the discussion regarding the Board Clerk can be held in Closed Session at the next meeting, or a Special Meeting can be called. Alternatively, an ad hoc committee consisting of less than a quorum of the Board, can be named to discuss options on how to fill the vacancy. Options include replacing Ms. Dougan, contracting with Ms. Dougan to support the Board remotely, or sharing the new Healthy Petaluma Board Clerk.

Director Campbell felt that a Special Meeting should be scheduled to address the Board Clerk vacancy. The meeting can be virtual as long as all locations are ADA compliant. This will not work for some. After brief discussion, it was decided that Directors Campbell and Callahan will work with Ms. Ramona Faith and Ms. Dougan to discuss options. The outcome of the discussions will be brought forward to the Board under Closed Session at the June Board meeting.

### **9. Legal Report**

There was nothing additional to report.

### **10. Share other meetings attended by Board Members**

Director Anderson reported that the Harm Reduction Task Force continues to do great work.

### **11. Consideration of Materials Disseminated by Board Members.**

There was nothing additional to report.

### **12. Chair Galvan adjourned the meeting at 5:44 PM.**